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## TRANSMITTAL FORM

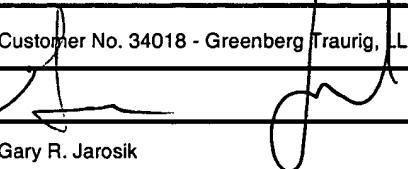
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### ENCLOSURES (Check all that apply)

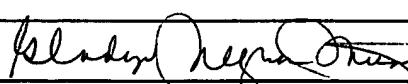
<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to TC
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
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<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
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Remarks		
- return postcard		

### SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Customer No. 34018 - Greenberg Traurig, LLP		
Signature			
Printed name	Gary R. Jarosik		
Date	August 2, 2005	Reg. No.	35,906

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Hayes et al. ) Examiner: Shapiro, Leonid  
                          ) )  
Serial No.: 09/905,423 ) Art Unit: 2677  
                          ) )  
Filed: July 13, 2001 ) Attny Doc.: 81230.62US2  
                          ) )  
Title: Method And System For )  
       Using A Hand Held Device )  
       To Display Product )  
       Information )

RESPONSE TO OFFICE ACTION

Commissioner for Patents  
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Dear Sir:

In response to the Office Action dated July 25, 2005 please consider the following remarks that begin on Page 2 of this paper.

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By: Gladys Negron Diaz  
Gladys Negron Diaz